

# KikFinder.com Privacy Policy

This Privacy Policy (this “**Policy**”) describes how KikFinder.com and its partners with authorized links to this Policy, (collectively, “**KikFinder**”, “**us**”, “**our**”, or “**we**”) collect, store, use and disclose personal information (defined below) from individuals (a) who use any of the websites located at [kikfinder.com](http://kikfinder.com), the KikFinder API ([api.kikfinder.com](http://api.kikfinder.com)), or the BanHammer API endpoints, and/or all other websites of KikFinder with authorized links to this Policy (the “**Sites**”), (b) who use our products or services provided by us that you use within the KikFinder.com product, or our partner using the BanHammer API provided by KikFinder (the “**Products**”), or (c) otherwise. It does not apply to corporate or business information or employee information.

**We at KikFinder are committed to protecting your privacy. By using our Sites and/or Products, you consent to the collection, use, disclosure and processing of your personal information as described in this Privacy Policy.**

## 1. General

- 1.1. **Personal Information** is information about an identifiable individual such as your name, age, gender, address, city, IP address (Internet Protocol address), telephone number, email address, and other provided information.
- 1.2. **Children**. We do not intentionally gather personal information about anyone under the age of 13, and have placed measures against accidentally collecting this information.
- 1.3. **Jurisdiction of Processing**. Your personal information may be processed in the country in which it was collected and in other countries, including the United States, where laws regarding processing of personal information may be less stringent than the laws in your country.

## 2. Collection of Information

2.1. **Accounts.** For some of our Products or Sites, we may require you to submit personal information such as your age, gender, IP address, location, and an (optional) description containing any information you provide to us. We store all of this information indefinitely even after the information has been removed from public viewing, and we reserve the right to retain your information to improve our services.

### 2.2. Products and Sites

2.2.1. **KikFinder.** The KikFinder Site provides the utility to list and display information about Kik usernames (known as a “**submission**”). This content includes personal information that is displayed to the public, such as the location you post from (the city, region, and country), your Kik username, age, gender, and optionally provided description. This will be viewable at [www.kikfinder.com/view/{submission\\_id}](http://www.kikfinder.com/view/{submission_id}).

2.2.2. **Profile Pictures.** KikFinder retains the right to display your profile picture provided to us by Kik Interactive, Inc. (Kik.com). We do not retain this image data, but only display publicly provided information received from Kik.com.

2.2.3. **Partners.** KikFinder provides a service to other websites that provide a list of banned usernames and IP address, each assigned a unique identifier. This information is shared with KikFinder’s partners. All personal information shared through this service is publicly available information, and personal information that you have explicitly shared with us.

2.2.4. **KikFinder Search.** We provide a search function on our site, which allows KikFinder users to search some of your personal information such as gender and age. We do not provide the ability to search for username or description in an attempt to protect our users from harassment.

### 2.3. Other Information You Provide.

We may also collect personal information from time to time through the following:

2.3.1. If/when you visit or view a page on the Site.

2.3.2. If/when you contact KikFinder via email (with feedback, support, or otherwise), we will collect your name and email address, as well as any content included in the email, in order to send a reply.

2.3.3. If/when you post a listing on the Site, the information stored on our servers will be publicly available.

#### **2.4. Information Collected Via Technology.**

Our third party service providers and us collect information about you, your computer, and/or your mobile device automatically through various technologies as described below (“**Collection Technologies**”) and such information may be associated with your Kik username, your phone and/or IP address. Such information may include: what Products you downloaded and Sites you accessed; pages or Third Party Sites and Products you viewed or used; time spent on pages; searches; links clicked; how long it take for pages to load; what type of device you have; language preference; device uptime and network status; the Internet Protocol (IP) address of the collection for each request; the date/time stamp for viewing our Sites; and other diagnostic logs. We may also collect information on an anonymous basis regarding how you use various KikFinder features. We may also use Cookies, beacons, image tags and similar technologies to gather information about you, such as your computer’s or mobile device’s location, the brand of mobile device, etc. “**Cookies**” are small pieces of information that a website sends to your computer while you are viewing a website. We may use both session Cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Sites. Persistent Cookies can be removed by following Internet browser help file directions. If you choose to disable Cookies, some areas of our Sites may not work properly. This type of information is collected in part to make the Sites and the Products more useful to you and to tailor your experience with us to meet your special interests and needs. Like most companies, we automatically gather the information described above and store it in log files each time you visit our Sites or use our Products.

#### **2.5. KikFinder Search Feature.**

Along with other information collected via the Collection Technologies, we may collect search queries submitted through the KikFinder Search Feature.

## **2.6. Information Collected from Third Party Companies.**

We may receive information about you from third parties. We may add this information to the information we have already collected from you via our Sites and our Products, for a variety of purposes, including to verify other information about you and to improve the Products we provide. We may use anonymous information to enhance the advertising we provide to you.

## **2.7. Advertising and Analytics Partners and Tracking Choices.**

We may share anonymous data with advertising networks, analytics providers (including Google Analytics and New Relic), and other third parties (“Advertising Partners”) to analyze Site and Product usage by our users and develop and deliver targeted advertising and promotional content in our Sites and Products and on the websites of third parties. We may also allow our Advertising Partners to collect this type of information within our Sites and Products, and they may share such information, as well as other information they collect through other third party websites, products, and services, with us and third parties. Our Advertising Partners may collect this information through the use of their Collection Technologies (e.g., their cookies or beacons). The information collected may be to personalize your user experience by increasing the probability that advertisement for products and services you see will appeal to you, a practice known as behavioral advertising, and to undertake analytics (i.e., to analyze traffic and other end user activity to improve your experience). We do not control our Advertising Partners or their Collection Technologies or privacy practices, and this Policy does not govern their use of information collected from you using their Collection Technologies or Promoted Chats. To learn more about behavioral advertising or to opt-out of this type of advertising for participating ad networks, you can visit the Network Advertising Initiative Network Advertising Initiative or the Digital

Advertising Alliance. To learn more about Google Analytics you can visit:

<http://www.google.com/policies/privacy/partners>.

We also use the New Relic (<http://newrelic.com>) for instrumentation of our website, the application itself, and the user experience on our site. We use this data to better our services, and New Relic's privacy policy can be found here: <http://newrelic.com/privacy>.

### **3. Use of Information**

- 3.1. Generally, we collect, store, use and disclose information to enable us to provide the Sites and our Products, create your account (if required), identify you as a user, provide the right KikFinder experience for your age, respond to your inquiries and emails, analyze and improve the Sites and our Products, send you administrative and service related communications, and for other advertising purposes.
- 3.2. User information can be used and kept by the developers for the development and benefit of the developers to use in any way external from KikFinder.com, provided that this information will be protected and not be disclosed.
- 3.3. Except for the limited disclosures described in this Privacy Policy, we do not sell user or customer lists under any circumstance.
- 3.4. We may create anonymous information from Personal Information by excluding information (such as your location) that makes the data personally identifiable to you. We may use anonymous information to analyze request and usage patterns so that we may enhance the content of our Sites and our Products, identify or make improvements to our Products and/or improve site navigation. We may additionally use your anonymous information for the advertising purposes described in Section 2.12. KikFinder reserves the right to use and disclose anonymous information for any purpose and to any third party in its sole discretion.

### **4. Disclosures and Transfers**

In addition to the disclosures described in Section 2, we may additionally disclose your information as follows:

- 4.1. Our servers and our service providers may be located in the United States or other countries and, as such, your personal information may be available to the U.S. or other government or its agencies under a lawful order made in the applicable country (and such information may be further made available by that country to other countries), irrespective of the safeguards we have put in place for the protection of your personal information.
- 4.2. From time to time we may employ third parties, to help operate our business, the Sites or our Products. Examples of such service providers include vendors and suppliers that provide us with technology, services and/or content for analyzing data, including user content, research services, advertising and marketing assistance, and customer service. Access to your personal information by each of these service providers is limited to the information reasonably necessary to perform its limited function and these service providers may only use your personal information to provide services on our behalf.
- 4.3. We may, and you hereby authorize us to, disclose your personal information to a third party without your consent: (a) if we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other users of our Products or Sites, or anyone else (including the rights or property of anyone else) that could be harmed by such activities; (b) in connection with any legal investigation; (c) when we believe in good faith that such disclosure is required by and in accordance with the law, such as when responding to subpoenas, warrants, production orders, or similar orders issued under Canadian laws or by a court of competent jurisdiction served on the KikFinder; and/or (d) if we believe in good faith that there is an emergency involving loss of security or serious injury to any person.
- 4.4. We may disclose your personal information to any employee or partner of KikFinder.com provided that the information disclosed will not be disclosed to any other third parties, exposed publically, shared, or sold.

## 5. Security

- 5.1. The security of your personal information is important to us. We store, use, and maintain your personal information using procedures designed to limit loss, theft, or unauthorized access, use,
- 5.2. modification, copying, or disclosure of your personal information. Despite these measures, you should know that the KikFinder cannot fully eliminate security risks associated with personal information. You are also responsible for helping to protect the security of your personal information.

## 6. Choices, Modifications, and Retention

- 6.1. When using KikFinder, we reserve the right to keep any information submitted to our site, whether by yourself or another party, and for it to continue existing in our active database, as well as any of our archives. *We may retain your information on our system*, extending beyond the termination of our relationship with you.

## 7. Amendment of this Policy

- 7.1. This Privacy Policy is subject to occasional revision, and if we make any material changes to this policy or in the way we use your Personal Information, we **are not required to notify you**, but the revised version will be available on our Sites without notice. Any changes to this Privacy Policy will be effective immediately for new users and existing users of our Sites or our Products or to the extent changes are for new product features. Please note that at all times you are responsible for reviewing the latest privacy policy changes. Continued use of our Sites or our Products following notice of such changes shall indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes. The date on which the latest update was made is indicated at the top of this document. We recommend that you print a copy of this Privacy Policy for your reference and revisit this policy from time to time to ensure you are aware of any changes.

## **8. Contact Us**

8.1. If you have any questions, comments, complaints, or suggestions, Personal Information requests, or if you find any errors in our information about you, please contact us at:

**KikFinder.com**

**[admin@kikfinder.com](mailto:admin@kikfinder.com)**

**Phoenix, AZ, USA**

8.2. We take compliance with the privacy laws very seriously and if you have a complaint concerning our compliance we will investigate your complaint and if it is justified, we will take appropriate measures.

